

## Immediate Release

# Melco Became First Leisure and Entertainment Company to Receive CarbonCare Champion Gold Label

## Lead Industry in Low Carbon Emission Efforts with its Commitments in Sustainable Business Practices

**(Hong Kong, September 15, 2011)** – Melco International Development Limited (“Melco” or the “Group”, HKEx Code: 200) today proudly announced that it has become the first leisure and entertainment company to receive the CarbonCare® Champion Gold Label awarded by CarbonCare Asia (CCA). This top honor recognizes Melco’s 100% carbon neutral status through a series of carbon reduction measures in its head office.

To create a Carbon-Neutral Office, Melco has taken a number of green initiatives such as auto-switch-off of lights, soya ink printing, use of FSC-certified paper, as well as recycling of waste paper, plastic bottles and metal containers. Melco also participated in an internationally certified carbon offset project called “Afforestation and Reforestation on Degraded Lands in Northwest Sichuan”. With Melco’s support, this carbon offset project advances the protection of the natural habitat of diverse wildlife species in the reserve. The project also creates job opportunities for more than 12,000 local farmers, including more than 5,300 of ethnic minorities.

CCA is a professional body of recognized carbon management expertise. Its Executive Director, **Dr. Trini Leung**, commented, “We applaud Melco’s efforts in pushing forward its sustainability mission by taking carbon neutrality actions and contributing to meaningful carbon reduction projects. Melco Group has taken significant groundbreaking steps in achieving carbon neutral status, and its participation in the Northern Sichuan project helps offer a living to impoverished communities and protect endangered giant pandas at the same time.”

Melco Group, led by **Chairman and Chief Executive Officer Mr. Lawrence Ho**, has always considered protecting the environment as one of its three core corporate social responsibility pillars. In addition to signing the carbon reduction charter and becoming a “Carbon Audit • Green Partner” with the Environmental Protection Department, Melco Group also promotes green living in the communities by collaborating with NGOs. Melco has supported WWF’s Corporate Membership Programme for six consecutive years.

Photo: In recognition of Melco's carbon neutral efforts, Mr. Frank Tsui, Executive Director of Melco International Development Ltd (Central), receives the CarbonCare® Champion Gold Label presented by Mr. Bernard Chan, GBS, JP, Chairman of the Council for Sustainable Development (Right), and Mr. Chong Chan Yau, CCA Chairman (Left) at the award presentation ceremony held on September 12, 2011.



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#### **About the CarbonCare® Label scheme:**

The CarbonCare® Label scheme is based on its CarbonCare® Label Protocol, which incorporates the best international guidelines and practices in the areas of measuring and monitoring GHG emissions, i.e. the GHG Protocol, ISO14064-1 and PAS2060.

Melco Group has been awarded a CarbonCare® Champion Gold Label, which means that it has achieved net zero carbon emissions (carbon neutrality). Carbon neutrality refers to achieving net zero emissions by balancing an entity's measured amount of carbon footprint with an equivalent amount of carbon reduction and offsets.

#### **About Melco International:**

Founded in 1910 and listed on the Hong Kong Stock Exchange (HKEx) in 1927, Melco International Development Limited ("Melco International") is one of the first 100 corporations in Hong Kong. Today, under the leadership of Chairman and CEO Mr. Lawrence Ho, Melco International has found new energy and direction as a dynamic company that leads the field in the leisure and entertainment sector in Asia, and regards corporate social responsibility (CSR) as a core value of the Group. Melco International has been sparing no effort in supporting local public welfare and community services. The CSR Committee was founded as early as 2008 to decide and supervise the Group's CSR work and directions in youth development, environmental protection and education, and drive employees to participate in public welfare programmes. Last year, the Group received the "5 Years Plus Caring" mark from the Hong Kong Council of Social Service, and was chosen by FinanceAsia as one of the "Best CSR" organisations. For the CSR achievements of Melco International and our detailed CSR objectives in 2011, see CSR Report on our website [www.melco-group.com](http://www.melco-group.com).

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