

Immediate Release

**Melco Became First Leisure and Entertainment Company
to win Gold Award for Corporate Responsibility Annual Report of
GALAXY Awards 2011**

(Hong Kong, November 2, 2011) – Melco International Development Limited (“Melco” or the “Group”, HKEx Code: 200) today proudly announced that it has become the first leisure and entertainment company honoured with the Gold Award for Corporate Responsibility Annual Report of GALAXY Awards 2011, a coveted international award initiated by MerComm, Inc. – the world's only independent awards organization dedicated to defining the standards of excellence in the communications fields.

This top honor recognizes and affirms Melco’s continuing commitment to providing transparent and accountable communications on the Group’s vision, strategies and performance of Corporate Social Responsibility (CSR). Melco’s CSR Report 2010 was selected from 14 strong international contenders by a group of highly experienced and internationally recognized experts in the profession. Judges ranked the entries with a score between one and one hundred. The top third scoring entries won Gold, Silver and Bronze Awards.

The judges were impressed by the creative approach of Melco’s CSR Report 2010, “The illustrations provided an appealing energy to the report. It was concisely written with a personable message from the Chairman. Its unique format earned Melco the top honor in the category of Corporate Responsibility Annual Report.”

Under the endorsement of CSR Committee led by **Sir Roger Lobo, Chairman of CSR Committee**, and **Mr. Lawrence Ho, Chairman and Chief Executive Officer**, Melco has been publishing its CSR Report every year since 2008. This initiative has made Melco one of the very few leisure and entertainment companies in the Asia-Pacific region to have publicly announced its CSR targets and report regularly on its progress in respect of three CSR pillars: Youth Development, Education and The Environment. The Report serves as a strong management tool to drive Melco’s CSR commitment, as well as communication with its stakeholders. Details of Melco’s CSR accomplishments and 2011 CSR goals are available at www.melco-group.com.

-End-

Photo: Corporate Social Responsibility Report 2010 of Melco International Development Limited, 100% made of environmentally-friendly materials.



Fast Facts of CSR Report 2010

- A 100% environmentally-friendly production
- Printed with soy ink on FSC-certified papers from forests under sustainable environmental management
- Attached with a certified pencil made of recycled newspaper
- The Report was certified by Hong Kong Quality Assurance Agency (“HKQAA”)
- The Group’s continuous efforts in innovation in publishing these reports have won accolades internationally:
 - In 2009, Melco won the Gold Award in Social and Public Responsibility Report (Entertainment) and Bronze Award in Printing & Production at the International ARC Awards; as well as the Gold Award in Public Relations: Special Purpose Project at The GALAXY Awards 2009
 - In 2010, its CSR Report 2009 has earned Silver Award in PDF Version of Annual Report in The International ARC Awards; and Silver Award in Web Sites: Sustainability Report at The Galaxy Awards 2010
 - In 2011, its CSR Report 2010 has earned “Social and Public Responsibility – Green/Environmentally Sound A.R. : Bronze Award” of the 2011 Int’l ARC Award

About Melco International:

Founded in 1910 and listed on the Hong Kong Stock Exchange (HKEx) in 1927, Melco International Development Limited (“Melco International”) is one of the first 100 corporations in Hong Kong. Today, under the leadership of Chairman and CEO Mr. Lawrence Ho, Melco International has found new energy and direction as a dynamic company that leads the field in the leisure and entertainment sector in Asia, and regards corporate social responsibility (CSR) as a core value of the Group. Melco International has been sparing no effort in supporting local public welfare and community services. The CSR Committee was founded as early as 2008 to decide and supervise the Group’s CSR work and directions in youth development, environmental protection and education, and drive employees to participate in public welfare programmes. Last year, the Group received the “5 Years Plus Caring” mark from the Hong Kong Council of Social Service, and was chosen by FinanceAsia as one of the “Best CSR” organisations. For the CSR achievements of Melco International and our detailed CSR objectives in 2011, see CSR Report on our website www.melco-group.com.

About GALAXY Award:

GALAXY Awards are the international awards founded by MerComm, Inc over 20 years. GALAXY Awards honour the professionals who contribute to the process of building image, creating profit, and making a difference in the market place. Judges are members of the International Academy of Communications Arts and Sciences which was established by MerComm, Inc and connects outstanding professionals from 100 organizations over the world. In 2011, over 600 entries for 22nd GALAXY Awards were received from 22 countries. More information about the GALAXY Awards is available at www.mercommawards.com/galaxy.htm.

Media Enquiries:

Melco International Development Limited

Maggie Ma Tel: (852) 3151 3767 Email: maggiema@melco-group.com
 Fax: (852) 3162 8375