



For Immediate Release

**Melco supported more than 40 CSR programs in 2011,
benefiting nearly 24,000 people in need**

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Cultivates youth as tomorrow's leaders with positive life values

(Hong Kong, April 24, 2012) – Melco International Development Limited (“Melco” or the “Group,” HKEx Code: 200), a long-time keen supporter of charity events and community services, issued its fifth Corporate Social Responsibility (“CSR”) Report (“the CSR Report”) for Year 2011. During the year, Melco embarked on more than 40 charitable projects benefiting nearly 24,000 children, youths, their families and the physically challenged.

Mr. Lawrence Ho, Group Chairman and Chief Executive Officer of Melco said, “We made tremendous progress in achieving our CSR objectives in 2011 and take great pride in the recognition of our efforts to become a more socially responsible organisation. Two of our many awards included the ‘5 Years Plus Caring Company Logo’ from the Hong Kong Council of Social Service and recognition by *FinanceAsia* as one of the best CSR organisations in the region. All of these accomplishments have ignited our passion to go the extra mile in 2012 and beyond. I would like to take this opportunity to thank our NGO partners, CSR Committee and, most of all, our staff volunteers who have done so much to realise Melco’s vision of inspiring hope and happiness in people all over the world.”

The CSR Report, entitled “Empowering YOUTH for a BETTER FUTURE,” expresses the Group’s particular attention to the growing social issues related to youth development in 2011. The hero program, a 10-month Adventure-Based Counselling (“ABC”) project, was a joint effort with Youth Outreach enabling 150 deprived youths to develop self esteem and to embrace positive life values.

Sir Roger Lobo, Chairman of the CSR Committee said, “Youth development continued to be our main CSR focus this year, as the need for outreach to our younger generation has not grown less. We are particularly concerned about ‘double loss’ (unschooled and jobless) youths and the increasing rate of substance abuse among them. We believe that by allocating more resources towards these young people, we can help them face challenges, build self-esteem and become society’s future leaders.”

Melco’s CSR strategy is based on its core charity pillars, namely, Youth Development, Environment and Education in Hong Kong, Macau and China. Over the years, the Group has increased its efforts in CSR, while maintaining the focus on business growth. Committed to operate as a responsible corporate citizen, Melco takes a proactive approach in answering community and youth needs by participating in a wide range of activities and encouraging staff volunteerism through innovative measures. Last year, the Group encouraged staff members to invite their family members and friends to become Friends of Melco Volunteers, resulting in a 90% increase in total volunteer hours.

Melco is among the very few companies in Hong Kong that publishes an annual CSR report in order to communicate the Group’s CSR vision, strategies and achievements with its stakeholders. This year, the Group has also enclosed a sporty “In the running for YOU” wristband with the CSR



Report aiming to encourage the readers to take the extra mile to create a sustainable future for the next generation. Details of Melco's CSR accomplishments and 2012 CSR goals are available at www.melco-group.com.

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Fast Facts of the CSR Report 2011

Green Printing – Printed with soy ink on FSC-certified paper from forests under sustainable environmental management.

HKQAA Verification – HKQAA has acknowledged that the Melco CSR Report 2011 is accurate and reliable, and is a fair and honest representation of the Group's CSR initiatives, goals, progress and achievements.

Award-winning CSR Report – The Group's continuous efforts in innovation in publishing the CSR Report have won accolades internationally in 2011:

- Gold Award for Corporate Responsibility Annual Report, *2011 International Galaxy Awards*
- Bronze Award, Social and Public Responsibility – Green/Environmentally Sound Annual Report, *2011 International ARC Awards*

CSR Awards – Other professional recognition for Melco's CSR achievements received in 2011:

- *Corporate Governance Asia* Annual Recognition Award, *Corporate Governance Asia*
- President's Award and Platinum Award for 2011 Corporate & Employee Contribution Programme Donors, *The Community Chest of Hong Kong*
- Gold Label, *WWF's Low-carbon Office Operation Programme*
- CarbonCare® Champion Gold Label, the first in the leisure and entertainment industry, and recognition of 100% carbon neutral status of Melco, *CarbonCare® Asia's Labeling Scheme*
- First Runner-up in the Hotel Category and Energy Saving Concept Award, *Macau Energy Saving Contest 2011 by the Office for Development of the Energy Sector and the Companhia de Electricidade de Macau*
- Macao Green Hotel Bronze Awards at City of Dreams (Crown Towers, Hard Rock Hotel and Grand Hyatt Macau), *Environmental Protection Bureau, Macau SAR*



Photo caption: Corporate Social Responsibility Report 2011 of Melco International Development Limited, came attached with a sporty wristband embossed with the slogan “In the running for YOU”.



About Melco International Development Limited

Founded in 1910 and listed on the Hong Kong Stock Exchange (HKEx) in 1927, Melco International Development Limited (“Melco International”) is one of the first 100 corporations in Hong Kong. Today, under the leadership of Chairman and CEO Mr. Lawrence Ho, Melco International has found new energy and direction as a dynamic company that leads the field in the leisure and entertainment sector in Asia, and regards corporate social responsibility (CSR) as a core value of the Group. Last year, the Group received the “5 Years Plus Caring Logo” from the Hong Kong Council of Social Service, and was chosen by *FinanceAsia* as one of the “Best CSR” organisations. For the CSR achievements of Melco International and our detailed CSR objectives in 2011, see CSR Report on our website www.melco-group.com.

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