
MEDIA RELEASE
FOR IMMEDIATE RELEASE
3 January 2006

**Melco PBL Entertainment appoints Greg Hawkins as
Chief Executive Officer of Crown Macau**

* * *

**Extensive Experience further strengthening
Crown Macau's Industry Position**

Mr Lawrence Ho, Group Managing Director of Melco International Development Limited (Melco), and Mr James Packer, Executive Chairman of Publishing and Broadcasting Limited (PBL), are pleased to announce the appointment of Mr. Greg Hawkins as the Chief Executive Officer of Crown Macau. Mr. Hawkins will take up his new role in mid-January.

Prior to this appointment, Mr. Hawkins was the General Manager – Gaming Operations at SKYCITY Entertainment Group in Auckland, a position he took up in July 2004 following his role as General Manager Operations at SKYCITY Adelaide. Before joining SKYCITY, he held the position of General Manager, Gaming Machine Operations at Crown Casino in Melbourne for four years and prior to that he worked in Gaming Operations at the Victorian TAB.

Mr. Hawkins said, "I am very excited about the opportunity to live and work in the fastest growing gaming and entertainment city in the world. I have no doubt the luxurious 6-star Crown Macau hotel and casino will shine and establish itself as a monument to the strength and quality of the Melco PBL Entertainment Group."

"Our focus on the finest service details will create a superior experience for our guests and will set us apart from our competitors in Macau and the region. With Melco's great knowledge of the Macau and China markets, PBL's experience in operating high roller casinos and the joint venture's network in Asia, I am confident that Crown Macau will provide the right kind of products and experience to its customers when it opens in the second half of this year."

End



Melco PBL Entertainment

新濠博亞娛樂



Media Enquiries:

Melco International Development Limited

Maggie Ma

Tel: (852) 3151 3767 / 9099 6243

Fax: (852) 3162 3579

Email: maggiema@melco.hk.cn

PBL/Crown Limited

Gary O'Neill

Tel: (613) 9292 4160

Fax: (613) 9292 5558

Email: garyo@crownltd.com.au

[新聞稿]

即時發送

二零零六年一月三日

新濠博亞娛樂委任 **Greg Hawkins** 為澳門皇冠行政總裁

* * *

藉豐富經驗進一步鞏固澳門皇冠於業內的領導地位

新濠國際發展有限公司(「新濠」)集團董事總經理何猷龍先生及 **Publishing and Broadcasting Limited** (「PBL」)執行主席 **James Packer** 先生欣然宣佈委任 **Greg Hawkins** 先生為澳門皇冠的行政總裁，**Hawkins** 先生將於一月中正式上任。

於加入澳門皇冠前，**Hawkins** 先生自二零零四年七月起一直擔任奧克蘭 **SKYCITY** 娛樂集團博彩營運部之總經理，之前曾為阿德雷德 **SKYCITY** 賭場之營運總經理。在加入 **SKYCITY** 前，他曾於 **Victorian TAB** 博彩營運部任職，其後更於墨爾本 **Crown Casino** 博彩機營運部出任總經理達四年之久。

Hawkins 先生表示：「我有機會於全球增長最迅速的博彩及娛樂城市生活及工作，感到非常雀躍，並深信該極具豪華氣派的六星級澳門皇冠賭場酒店將成為非凡不朽的地標，印證著新濠博亞娛樂的實力及優質服務。」

「我們將全力提供最優質服務，為賓客締造極具豪華氣派的住宿及娛樂體驗，從而讓我們於澳門及區內眾多競爭對手中脫穎而出。憑藉新濠對澳門及中國市場的豐富知識和 **PBL** 對高消費博彩市場的經驗，加上合作雙方的廣闊網絡，我深信澳門皇冠於本年下旬開幕後，定能為賓客提供最優質服務及最豪華的娛樂體驗。」

完

新聞垂詢：

新濠國際發展有限公司

馬寶明

電話：(852) 3151 3767 / 9099 6243 電郵：maggiema@melco.hk.cn

傳真：(852) 3162 3579

PBL/Crown Limited

Gary O'Neill

電話：(613) 9292 4160

電郵：

garyo@crownltd.com.au

傳真：(613) 9292 5558