



[For Immediate Release]

Melco and Shuffle Master Gaming Technology Alliance

(Hong Kong, April 11, 2006) --- Melco International Development Limited ("Melco International" or the "Group", HKSE: 200 HK) and Shuffle Master, Inc. (NASDAQ National Market: SHFL) today announced a gaming technology alliance, for a term of twenty years, to develop localized gaming technologies for legalized gaming jurisdictions in Asia. This alliance includes an exclusive distributorship of the existing gaming products of both Shuffle Master and its Australian-based Stargames Corporation Pty Limited, co-development of an R&D center and a world-class manufacturing base.

In terms of product distribution, Melco's technology arm, Elixir Group Limited, will distribute the Shuffle Master Group's complete Utility and Entertainment product lines (through an agreement with Shuffle Master's Australian based subsidiary Stargames) exclusively in Asian countries, including Cambodia, Korea, Laos, Malaysia, Mongolia, Myanmar, Nepal, Philippines, Taiwan, Vietnam and Macau. The distributorship also covers Asian based cruise ships and any jurisdiction in Asia, such as Thailand and Japan, in which gaming will be legalized in the future. Under agreed distribution transition arrangements, Shuffle Master's and Stargames' existing product distributors in Asia may remain in place in some of these areas for up to one year after which Elixir will determine distribution arrangements in these markets.

Elixir has commenced establishment of a gaming research & development centre in Macau to focus on developing gaming machine contents and other gaming technologies specifically for the Asian markets. Shuffle Master intends, subject to any required regulatory approvals, to enter into a separate agreement with Elixir to co-fund the research & development centre. New gaming machines will have a joint branding of Elixir and Stargames.

The parties also intend to enter into a separate manufacturing agreement, subject to any required regulatory approvals, whereby Elixir will manufacture the co-branded gaming machines for the Asia region, and assist Stargames with the supply of machines throughout the world, from a first-class manufacturing plant to be built in mainland China. In addition, Elixir and Shuffle Master have agreed to jointly explore all new regional gaming technology initiatives.

The agreement will see Elixir emerge as the best positioned gaming technology supplier throughout Asia, with exclusive representation of Shuffle Master and Stargames' complete product set, proprietary Asian customer focused game content developed through its research and development centre, a local manufacturing capability and a significant Asian based sales and services capacity.

"We are pleased that with our Stargames subsidiary we have the opportunity to enter into this far reaching agreement with Melco," stated **Mark L. Yoseloff, Shuffle Master Chairman and Chief Executive Officer**. "The rapidly expanding Asian gaming market represents a key opportunity for



our company, and this alliance not only provides us with a stronger distribution network in Asia but also paves the way for the cooperative development of future technologies that will shape the future of gaming in Asia. We look forward to a mutually beneficial relationship that will solidify our position as the premier gaming technologies provider."

Mr Lawrence Ho, Chairman and CEO of Melco, said, " The alliance with Shuffle Master and Stargames significantly enhances Elixir's positioning in gaming technology in Asia and this significant alliance will prove complementary to our primary focus of developing casino resorts throughout Asia".

"We are pleased to have Shuffle Master and Stargames as our gaming technology partners. Both Melco and Shuffle Master share the vision of market leadership in the Asian markets through dedicated development of gaming technologies. Shuffle Master has a market leadership position in gaming utility products and Stargames' multi-terminal gaming machines have been particularly well received in Macau. We are confident that Elixir, together with Shuffle Master and Stargames, will emerge as the largest gaming technology provider in Asia."

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About Melco International Development Limited

Melco International Development Limited is an actively managed conglomerate with 3 main lines of business, spearheaded by Leisure, Gaming & Entertainment. The Group's main gaming activities are conducted via an exclusive joint venture with one of Australia's largest conglomerates and gaming groups – Publishing & Broadcasting Ltd, "PBL". The Melco/PBL joint venture's three main gaming assets are, namely, Crown Macau, The City of Dreams and Mocha. "Crown Macau" is the first 6-star casino-hotel in Macau and is targeted at high rollers. The "City of Dreams" is a world-class integrated entertainment resort, to be built on 27 acres of land in Cotai, featuring an underwater casino. It comprises 3 hotels offering a total of 2,000 hotel rooms in addition to time-sharing serviced apartments, iconic theatres for permanent shows, retail and restaurant outlets, and nightclubs. The Mocha Slot Lounges, on the other hand, presents slot machine parlours in a unique café setting. They have been highly successful and dominate the grind market in Macau.

In Hong Kong, Melco carries on the tradition of operating the world famous floating landmark – Jumbo Kingdom. The Group has two other supporting businesses in the Technology and Investment Banking areas.

The Group's technology business is represented by Elixir Group Limited, a leading gaming IT infrastructure and system integration specialist, and iAsia – the software developer that is also a leading provider of comprehensive financial trading systems in Asia.

The investment banking and financial services business is conducted via the Group's Hong Kong listed subsidiary - Value Convergence Holdings Ltd. Melco has grown substantially in recent years and has



opened offices in Hong Kong, Macau, Beijing, Shanghai, Shenzhen and Manila, employing a total of over 800 staff.

About Elixir Group Limited

Based in Macau, Elixir (a technology unit of Melco Group) has established itself as a premier gaming IT infrastructure specialist offering a full range of system integration and network services. During the year, leveraging the Group's extensive network in Macau gaming market, Elixir managed to secure several lucrative agreements in the provision of gaming IT infrastructure for casino operators in Macau. Elixir will remain as one of the largest IT solution providers delivering world-class gaming network solution and services to the market.

About Shuffle Master, Inc.

Shuffle Master, Inc. is a gaming supply company specializing in providing its casino customers Utility Products, including automatic card shufflers, roulette chip sorters and intelligent table system modules, to improve their profitability, productivity and security, and Entertainment Products, including live proprietary table games, electronic multi-player table game platforms, live table game tournaments and wireless gaming solutions to expand their gaming entertainment content. The Company is included in the S&P Smallcap 600 Index. Information about the Company, its Australian-based subsidiary Stargames Limited and its products can be found on the Internet at www.shufflemaster.com.

Media Enquiries:

Elixir and Melco Group

Maggie Ma Tel: (852) 3151 3767
 Fax: (852) 3162 3579

Email: maggiema@melco.hk.cn

Shuffle Master and Stargames

Kirsten Clark Tel: (702) 241-9184
 Fax: (702) 270-5164

Email: kclark@shufflemaster.com

Strategic Financial Relations Limited

Mandy Go Tel: (852) 2864 4812
Cindy Lung Tel: (852) 2864 4867
Angela Ng Tel: (852) 2864 4855
 Fax: (852) 2804 2789

Email: mandy@strategic.com.hk
Email: cindy@strategic.com.hk
Email: angela.ng@strategic.com.hk

【新聞稿】

新濠集團與 Shuffle Master 合組博彩科技聯盟

(二零零六年四月十一日 - 香港訊) — 新濠國際發展有限公司 (「新濠國際」或「集團」；香港交易所股份編號:200) 今天宣佈與 **Shuffle Master, Inc.** (納斯達克市場編號: SHFL)組成博彩科技聯盟，於未來二十年為亞洲合法博彩地區開發切合當地所需的博彩技術。此聯盟的合作內容包括獨家分銷 **Shuffle Master** 及其以澳洲為基地的 **Stargames Corporation Pty Limited** 的現有博彩產品，以及共同發展研發中心和世界級生產基地。

在產品分銷方面，新濠國際的科技旗艦---御想集團將透過與 **Shuffle Master** 旗下的澳洲分公司 **Stargames** 簽訂協議，於亞洲獨家分銷 **Shuffle Master** 集團全線的多用途及娛樂產品，分銷地區包括柬埔寨、韓國、寮國、馬來西亞、蒙古、緬甸、尼泊爾、菲律賓、台灣、越南及澳門。此分銷權亦包括亞洲區的賭船及未來將開放博彩業的亞洲市場，如泰國和日本。根據協定的分銷過渡安排，**Shuffle Master** 及 **Stargames** 於亞洲若干地區的現有產品分銷商可於一年內繼續於該地區進行分銷，其後則由御想集團決定該地區的分銷安排。

御想集團已著手於澳門成立一間博彩研發中心，專注開發為亞洲客戶而設的博彩機內容及其他博彩科技。**Shuffle Master** 計劃與御想集團另外訂立協議，以合資形式共同發展該研發中心，而此項協議需待有關監管機構批准方可作實。新推出的博彩機將冠以御想集團及 **Stargames** 的聯合品牌。

此外，御想集團及 **Shuffle Master** 亦有意訂立另一生產協議，由御想集團於中國設立世界級生產基地，以生產聯合品牌的博彩機予亞洲地區，並協助 **Stargames** 生產銷往全球的博彩機。此項協議需待有關監管機構批准方可作實。此外，御想集團及 **Shuffle Master** 已同意攜手開拓所有新興地區的博彩科技商機。

憑藉獨家代理 **Shuffle Master** 及 **Stargames** 全面的產品組合、由研發中心開發專為亞洲客戶而設的獨有博彩內容、低成本的本地製造中心、以及於亞洲強大的銷售及服務能力，是次協議將造就御想集團成為亞洲最佳的博彩科技供應商。

Shuffle Master 主席兼行政總裁 **Mark L. Yoseloff** 表示:「我們非常高興能透過旗下 **Stargames** 與新濠國際達成此意義深遠的協議。現時，亞洲的博彩市場正迅速發展，為我們帶來重大商機，是次聯盟不僅有助增強我們於亞洲的分銷網絡，更為我們兩家公司合作發展出帶領未來亞洲博彩業的科技而鋪路。我們期望透過這互惠的關係，鞏固集團作為領先博彩科技供應商的地位。」

新濠集團主席兼行政總裁何猷龍先生表示:「是次與 **Shuffle Master** 及 **Stargames** 的聯盟，將大大提升我們御想集團於亞洲博彩科技市場的地位。這合作亦與我們發展亞洲各地博彩業務為主的企業目標相輔相承，對集團的未來發展十分重要。」

「我們非常高興是次能與 Shuffle Master 及 Stargames 成為博彩科技夥伴。新濠及 Shuffle Master 有著共同的目標，希望透過專注發展博彩科技以領導亞洲市場。Shuffle Master 於多用途博彩產品行業具有舉足輕重的領導地位，旗下 Stargames 的多端博彩機更深受澳門市場歡迎。我們深信，在 Shuffle Master 及 Stargames 的支持下，御想集團勢將成為亞洲最大的博彩科技供應商。」

—完—

有關新濠國際發展有限公司

新濠國際發展有限公司共經營三項主要業務，並以消閒、博彩及娛樂業務為主。集團的博彩業務主要透過與澳洲 Publishing and Broadcasting Ltd (「PBL」— 澳洲最大的綜合博彩集團之一)共同成立的亞洲獨家聯營企業經營。新濠與PBL聯營企業的主要博彩業務分別為澳門皇冠酒店、City of Dreams 及摩卡。澳門皇冠酒店主要針對高消費客戶，為澳門首家六星級賭場酒店。City of Dreams位處澳門路氹，佔地 27 畝，為世界級綜合娛樂渡假村。「City of Dreams」內有三家酒店，提供共2,000間客房，並設有共享時光酒店服務式公寓 (time sharing serviced apartments)。其他設施計有水底賭場、劇院、零售店舖、食府和夜總會。而摩卡角子機娛樂場則揉合咖啡室及角子娛樂於一身，於市場具有領導地位。

集團在香港經營舉世知名的珍寶王國海鮮舫。新濠的其他業務包括資訊科技及投資銀行。

集團的資訊科技業務由兩家公司提供，分別為專營博彩科技及系統整合的「御想集團」，及提供香港金融產品交易系統及相關服務的「亞洲網上系統有限公司」。

投資銀行和金融業務則透過集團旗下的上市附屬公司「滙盈控股有限公司」進行。在短短兩年間，新濠已把業務擴展至香港、澳門、北京、上海、深圳及馬尼拉，並於各地設有辦事處，現聘僱員逾 800 人。

有關御想集團有限公司

新濠集團的科技單位御想集團以澳門為基地，為一領導博彩資訊科技的基建服務供應商，專門為客戶提供全面的系統整合及網絡服務。年內，憑藉其於澳門博彩市場的廣闊網絡，御想集團成功取得多項具可觀回報的協議，為澳門賭場營運商提供博彩基建服務。作為最大資訊科技方案供應商之一的御想集團將繼續為客戶提供世界級博彩網絡方案及服務。

有關 Shuffle Master, Inc.

Shuffle Master, Inc. 是一家專為賭場提供多用途博彩產品，如自動洗牌機、輪盤籌碼分類機及智能賭檯系統等產品的博彩用品供應商，致力改善賭場之盈利能力、生產力、保安系統及其博彩娛樂產品的內容 (包括現場賭檯遊戲、電子多端博彩平台，現場賭檯博彩比賽及無線博彩系統)。公司已被列入 S&P Smallcap 600 指數。有關公司、其澳洲子公司 Stargames Corporation Pty Limited 及其產品的資料，均載於其網站 www.shufflemaster.com。



新聞垂詢:

御想集團及新濠國際發展有限公司

馬寶明 電話: (852) 3151 3767
傳真: (852) 3162 3579

電郵: maggiema@melco.hk.cn

Shuffle Master 及 Stargames

Kirsten Clark 電話: (702) 241 9184
傳真: (702) 270-5164

電郵: kclark@shufflemaster.com

縱橫財經公關顧問有限公司

吳燕霞 電話: (852) 2864 4812
龍肇怡 電話: (852) 2864 4867
吳庭欣 電話: (852) 2864 4855
傳真: (852) 2804 2789

電郵: mandy@strategic.com.hk

電郵: cindy@strategic.com.hk

電郵: angela.ng@strategic.com.hk