



FOR IMMEDIATE RELEASE

CROWN MACAU TOPS OUT

First luxurious hotel and casino development of Melco PBL Entertainment marks major milestone toward completion; Macau online recruitment drive has now begun

MACAU, November 10, 2006 – Crown Macau, the first luxurious first class hotel-casino development of Melco PBL Entertainment, today officiated its topping-out ceremony. The construction project is on schedule and the facility is expected to open in the second quarter of 2007. The event also served to announce the commencement of a Macau online recruitment drive. Approximately two thirds of staff at Crown Macau will be drawn from the local population.

“With the shape and size of this contemporary development now clearly defined, we are now one step closer to resetting the benchmark for service standards in Macau,” said Mr. Greg Hawkins, CEO of Crown Macau. “When we open next year, Crown Macau will be positioned to become one of the leading hotel casinos in Macau catering to high-end patrons. All of our facilities will offer a level of design, ambience and service unsurpassed by other venues in Macau. We now look forward to the successful completion of this major landmark.”

Located on the northern side of Taipa Island, Crown Macau is the first extension of the Crown brand into Asia. With a total construction area of approximately 106,000 square meters, the 36-storey complex will incorporate around 216 deluxe guest rooms, including 24 VIP suites and eight presidential villas. The casino, with total gaming space of around 17,000 square meters, housing 220 gaming tables and more than 500 slot machines, will be strategically located over multiple levels of the building to facilitate better services to different market segments. It will include world-class private gaming facilities. The complex will also feature numerous elegant restaurants, a deluxe spa and wellness facility.

“With a history dating back to the mid 19th century, gaming is one of the most important components of Macau's economy,” said Mr. Lawrence Ho, Co-chairman & CEO of Melco PBL Entertainment. “With our aim of setting new standards of premium services in the city, the Group is committed to the continuous development of Macau into a global destination of



world-class entertainment.”

Crown Macau is committed to hiring from the local workforce and an estimated 2,500 staff of the total 3,800 staff required to operate the venue are expected to be recruited in Macau. The online recruitment drive has begun and applicants can now apply for a range of positions online at www.crown-macau.com. Information Open Days will be conducted at the Macau Tower this weekend and online **pre-registration is compulsory**. The Open Day’s will serve as a platform for applicants to learn more about Crown Macau and its facilities.

About Melco PBL Entertainment

Melco PBL Entertainment was formed in 2004 between Melco International Development Limited (“Melco”) and Australia’s largest conglomerate and gaming group – Publishing & Broadcasting Limited (“PBL”). Melco PBL Entertainment, through its subsidiary, Melco PBL Gaming (Macau) Limited, is the holder of one of only six gaming concessions and subconcessions to own and operate gaming business in the Macau Special Administrative Region. Currently, Melco PBL Entertainment’s main gaming assets are Crown Macau, City of Dreams and Mocha.

About Melco International Development Limited

Melco International Development Limited (“Melco”) is one of the companies with the longest history in Hong Kong. Founded in 1910, Melco was among the first one hundred companies established in the city and was listed on the Hong Kong Stock Exchange in 1927. Today, under the leadership of its Chairman & CEO Lawrence Ho, Melco is a dynamic conglomerate with a major business focus in Leisure, Gaming and Entertainment. Its promising performance and distinctive leadership in the industry are also well recognized worldwide. Melco International Development Limited is a constituent of the MSCI Hong Kong Index, part of the MSCI Standard Index Series. For more information, please visit www.melco-group.com.

About Publishing & Broadcasting Limited (“PBL”)

Publishing & Broadcasting Limited (“PBL”) is the largest media and gaming conglomerate in Australia with a market capitalization of more than US\$9 billion, placing it among the top 20 companies listed on the Australian Stock Exchange. The Group’s core businesses are gaming and entertainment; television production and broadcasting, magazine publishing and strategic investment in key digital media and entertainment businesses. Led by Executive Chairman James Packer, PBL owns and operates the highly acclaimed Crown Casino in Melbourne and Burswood Casino in Perth. It also owns the country’s highest rating free-to-air television Nine Network, and Australia’s largest magazine publisher Australian Consolidated Press. For more information,



please visit www.pbl.com.au/.

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請即發佈

澳門皇冠平頂典禮

新濠博亞娛樂首家豪華賭場酒店即將落成

澳門招聘工作現已展開

澳門，2006年11月10日－新濠博亞娛樂首個豪華頂級賭場酒店發展項目－澳門皇冠，於今天順利舉行平頂典禮。澳門皇冠的建築工程如期進行，預料將於2007年第二季隆重開幕。澳門皇冠並於今天的平頂典禮上，宣佈開始於澳門招聘人才，旗下將約有三分之二的員工為本地人員。

澳門皇冠行政總裁 **Greg Hawkins** 表示：「如今澳門皇冠的外型設計和發展規模已清楚落實，將有助我們為澳門釐定服務水平的新標準。澳門皇冠將於明年開幕，並為澳門主要的賭場酒店之一，為追求優質體驗的客戶服務。澳門皇冠的設施在設計、氣氛和服務方面均提供無可比擬的體驗。我們期待澳門皇冠順利落成，並成為澳門的重要地標。」

澳門皇冠坐落氹仔北部，為皇冠品牌旗下首家位於亞洲的賭場酒店，總建築面積約 106,000 平方米，樓高 36 層，共設有約 216 間豪華客房，當中包括 24 間豪華貴賓套房和 8 間總統套房。酒店的娛樂場分佈多個樓層，總消閑面積約 17,000 平方米，可容納 220 張賭桌和逾 500 部角子機，更備有世界級的私人博彩設施，以滿足不同的市場需要。此外，酒店亦設有多家高級餐廳、豪華水療中心及健身設施。

新濠博亞娛樂聯席主席兼行政總裁何猷龍先生表示：「博彩業早於 19 世紀中期已植根澳門，是澳門經濟最重要的元素之一。集團旨在為澳門的優質服務奠定新標準，致力推動澳門持續發展，成為世界級的娛樂之都。」



澳門皇冠承諾聘用本地人才，預計營運所需的 3,800 名人員中，約有 2,500 名在澳門進行招聘。網上招聘活動已經展開，申請人士可登入澳門皇冠網站 www.crown-macau.com，瀏覽和申請多個職位。此外，澳門皇冠將於本週末假座澳門旅遊塔舉行「澳門皇冠資訊日」，讓申請人士深入了解澳門皇冠及其設施，有意參加的人士須於網站預先登記。

有關新濠博亞娛樂有限公司

新濠博亞娛樂於 2004 年由新濠國際發展有限公司(「新濠國際」)與澳洲最大的綜合博彩集團 -- Publishing and Broadcasting Ltd (「PBL」) 共同成立。新濠博亞娛樂通過 Melco PBL Gaming (Macau) Limited 持有澳門僅有的六個博彩專營權之一，於澳門特別行政區經營博彩業務。目前，新濠博亞娛樂的主要博彩業務分別為澳門皇冠酒店、新濠天地及摩卡角子娛樂場。

有關新濠國際發展有限公司

新濠國際發展有限公司(「新濠國際」)為香港擁有最悠久歷史的公司之一。創立於一九一零年，新濠國際為首百家在香港成立的公司之一，並於一九二七年在香港聯合交易所上市。今天，在主席兼行政總裁何猷龍先生的領導下，新濠國際已成為一間充滿活力的綜合企業，並以消閒、博彩及娛樂為主要業務，其卓越表現及在業內的領導地位亦獲全球廣泛認同。新濠國際發展有限公司為摩根士丹利綜合指數系列的摩根士丹利香港指數成份股。有關詳情，請瀏覽www.melco-group.com。

有關 Publishing & Broadcasting Limited

Publishing & Broadcasting Limited (「PBL」)為澳洲最大型的媒體及博彩綜合企業，市值超過 90 億美元，為澳洲股票交易所 20 大上市公司。集團的核心業務包括博彩及娛樂、電視製作及廣播、雜誌出版及主要數碼媒體及娛樂業務的策略投資。在執行主席James Packer先生的領導下，PBL擁有及經營位於墨爾本的皇冠賭場及位於柏斯的Burswood國際賭場渡假村。集團亦擁有澳洲收視率最高的免費電視網絡Nine Network，以及澳洲最大雜誌出版公司Australian Consolidated Press。有關詳情，請瀏覽www.pbl.com.au。

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CROWN MACAU TOPPING OUT CEREMONY

澳門皇冠平頂典禮



Mr. Lawrence Ho, Co-chairman & CEO of Melco PBL Entertainment (left)
and Mr. James Packer, Co-chairman of Melco PBL Entertainment (right)
新濠博亞娛樂聯席主席兼行政總裁何猷龍先生(圖左)
及新濠博亞娛樂聯席主席 James Packer (圖右)



Mr. James Packer, Co-chairman of Melco PBL Entertainment (left),
Mr. Lawrence Ho, Co-chairman & CEO of Melco PBL Entertainment (middle)
and Mr. Greg Hawkins, CEO of Crown Macau (right)
新濠博亞娛樂聯席主席 James Packer(圖左),
新濠博亞娛樂聯席主席兼行政總裁何猷龍先生(圖中)
及澳門皇冠行政總裁 Greg Hawkins(圖右)