



Melco PBL Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

Melco PBL Entertainment Files Registration Statement for Initial Public Offering of American Depositary Shares

HONG KONG, [December 2], 2006 – Melco PBL Entertainment (Macau) Limited (“Melco PBL Entertainment” or “the Company”), a developer, owner and operator of casino gaming and entertainment resort facilities focused exclusively on the rapidly expanding Macau market, today announced that it has filed a registration statement on Form F-1 (the “F-1 Registration Statement”) with the US Securities and Exchange Commission relating to an initial public offering of American Depositary Shares (ADSs) representing ordinary shares. The Company has filed an application to have the ADSs listed on The NASDAQ Stock Market’s Global Market under the symbol “MPEL.” Prior to this offering, there has been no public market for the Company’s ADSs or ordinary shares.

The offering comprises an initial public offering of 53,000,000 ADSs representing 159,000,000 ordinary shares with each ADS representing three ordinary shares par value US\$0.01 per share. The underwriters have an option to purchase up to an additional 7,950,000 ADSs from Melco PBL Entertainment at the initial public offering price less the underwriting commission to cover over-allotments of the ADSs.

Credit Suisse, Citigroup and UBS Investment Bank are joint book runners for this offering. The Company’s F-1 Registration Statement is available from the SEC website at www.sec.gov.

This press release is not an offer of securities of Melco PBL Entertainment for sale in the United States. Securities may not be offered or sold in the United States absent registration or an exemption from registration. Any public offering of securities in the United States will be made by means of a prospectus that may be obtained from the issuer and that will contain detailed information about the issuer and its management, as well as financial



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statements. Melco PBL Entertainment intends that such a public offering will be registered in the United States.

About Melco PBL Entertainment (Macau) Limited

Melco PBL Entertainment is a developer, owner and operator of casino gaming and entertainment casino resort facilities focused exclusively on the rapidly expanding Macau market. A subsidiary of Melco PBL Entertainment is the holder of one of only six gaming concessions and subconcessions to own and operate casinos in Macau. Melco PBL Entertainment will aim to cater to a broad spectrum of gaming patrons throughout Asia, in particular from Greater China. Its existing projects and development projects are Crown Macau, City of Dreams and Mocha Clubs. Crown Macau is being developed to offer a luxurious premium hotel and casino resort experience catering primarily to the high-end gaming market. It is targeted to open in the second quarter of 2007. The City of Dreams is being developed to be a “must-see” integrated casino and entertainment resort in the style of the Las Vegas Strip. The first phase of the City of Dreams complex is targeted to open in late 2008 and the second phase in the second half of 2009. Mocha Clubs combine machine-based gaming with an upscale decor and cafe ambiance and comprise the largest non-casino based operations of electronic gaming machines in Macau. Melco PBL Entertainment has also entered into a agreement, subject to certain conditions, to acquire a third development site on the Macau peninsula with plans to develop it into a mixed-use casino and hotel facility targeted primarily to at day-trip gaming patrons.

Melco PBL Entertainment has strong support from both of its founding shareholders, Melco International Development Limited and Publishing & Broadcasting Limited. Melco is a listed company on the HK Stock Exchange and is substantially owned by Mr. Lawrence Ho, who is also a Co-chairman and CEO of Melco PBL Entertainment. PBL is a top-20 company listed on the Australian Stock Exchange and led by Executive Chairman James Packer, who is also a Co-chairman of Melco PBL Entertainment.

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即時發佈

新濠博亞娛樂提交募股登記書申請首次公開發行美國托存股

香港，2006年12月2日— 新濠博亞娛樂（澳門）有限公司（“新濠博亞娛樂”或“本公司”）今天宣佈已向美國證券交易委員會（“美國證監會”）提交申請公開招股及發行等同於普通股的美國預托證券(ADSs)的登記文件。新濠博亞娛樂是一家集發展、資產持有及經營於一身的博彩及娛樂業者，銳意專注在澳門市場積極發展。公司以「MPEL」的代號在美國納斯達克證券市場之環球市場(Nasdaq Global Market)上市。在此公開發售之前，公司並沒有任何普通股或預托證券在公開市場流通。

在這首次公開發行活動中，新濠博亞娛樂將發行 53,000,000 份美國預托證券，相等於 159,000,000 股普通股，而每份美國預托證券將相等於 3 股普通股[每股面值為 0.01 美元]。承銷商有權向新濠博亞娛樂購買最多 7,950,000 份額外美國預托證券，以補足美國預托證券的超額配發，價格則按首次公開發行價減去承銷佣金而釐定。

瑞士信貸銀行、花旗集團及瑞士銀行為是次發行的聯席簿記管理人。如欲索取本公司的 F-1 登記書，請登入美國證監會網站 www.sec.gov。

本新聞稿並非新濠博亞娛樂出售美國證券之邀請。於未獲得登記或登記豁免前，證券將不會在美國提呈發售或出售。於美國之任何證券公開發行將以招股章程方式進行。招股章程可向發行人索取，內載發行人及其管理層以及財務報表之詳細資料。新濠博亞娛樂擬於美國登記公開發行及發行。



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關於新濠博亞娛樂

新濠博亞娛樂是澳門的博彩、消閒及娛樂業務經營者。澳門的博彩及娛樂市場正迅速地發展。新濠博亞娛樂旗下一間附屬公司持有澳門六個之一的博彩專營權及副專營權，可於澳門特別行政區內擁有和經營博彩渡假酒店。新濠博亞娛樂專注針對亞洲，尤其是大中華地區蓬勃發展的博彩市場。其現有項目及將開發項目包括澳門皇冠賭場酒店、新濠天地及摩卡娛樂場。澳門皇冠賭場酒店正在興建，設有豪華酒店及賭場，主要針對高注碼貴賓，計劃於二零零七年第二季度開張。新濠天地仿照拉斯維加斯賭場地帶風格，計劃興建一個令旅客必到的綜合賭場及娛樂渡假村。新濠天地的首期工程計劃於二零零八年年底開張，二期工程亦會於二零零九年下半年開張。摩卡娛樂場揉合時尚咖啡室及角子娛樂於一身，是澳門最大的電子娛樂經營場所。此外，新濠博亞娛樂將完成收購澳門半島的一幅發展地皮，計劃興建公司在澳門的第三間賭場酒店。

新濠博亞娛樂擁有強大的股東支持。新濠國際發展有限公司及 **Publishing & Broadcasting (PBL) Limited** 是新濠博亞娛樂的兩大主要股東。新濠國際發展有限公司在香港聯合交易所上市，主要股東為何猷龍先生，他本人亦是新濠博亞娛樂的聯席主席兼行政總裁。此外，PBL 是澳洲聯合交易所上市的首二十家企業。PBL 由 **James Packer** 領導，他本人亦是新濠博亞娛樂的聯席主席。

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