



**Melco PBL Entertainment**  
新濠博亞娛樂

**FOR IMMEDIATE RELEASE**

## **Melco PBL Entertainment Announces Pricing of Initial Public Offering on NASDAQ**

### **ADSs to Begin Trading on NASDAQ on December 19 Under Ticker Symbol "MPEL"**

**New York, December 18, 2006** – Melco PBL Entertainment (Macau) Limited (“Melco PBL Entertainment”), a developer, owner and operator of casino gaming and entertainment resort facilities focused exclusively on the rapidly expanding Macau market, today announced that it has priced its initial public offering at US\$19 per ADS. The ADSs are evidenced by American depository receipts, or ADRs. The ADSs will begin trading Tuesday, December 19, 2006 on the NASDAQ Global Market under the symbol "MPEL".

The offering initially comprised an initial public offering of 53,000,000 ADSs representing 159,000,000 ordinary shares with each ADS representing three ordinary shares of Melco PBL Entertainment, par value US\$0.01 per ordinary share, at an initial price range of \$16 to \$18 per ADS. Due to strong demand, the initial public offering was increased to 60,250,000 ADSs representing 180,750,000 ordinary shares at an initial public offering price of US\$19 per ADS. The underwriters have an option to purchase up to an additional 9,037,500 ADSs from Melco PBL Entertainment at the initial public offering price of US\$19 per ADS less the underwriting commission to cover over-allotments of the ADSs.

Credit Suisse, Citigroup and UBS Investment Bank acted as joint bookrunners for this offering, and CLSA Asia-Pacific Markets, JPMorgan, CIBC World Markets and Deutsche Bank acted as co-managers for the offering. A copy of the prospectus relating to the offering may be obtained from Credit Suisse Securities (USA) LLC, New York Prospectus Department, One Madison Avenue, New York, NY 10010, United States, Tel +1-212-325-



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2580, or Citigroup Corporate and Investment Banking, Brooklyn Army Terminal, 140 58<sup>th</sup> Street, 8<sup>th</sup> Floor, Brooklyn, NY 11220, United States, Tel +718-765-6732, or UBS Securities LLC, Prospectus Department, 299 Park Avenue, New York, NY 10171, United States, Tel +1-212-821-3000.

Melco PBL Entertainment's registration statement relating to the securities offered in the offering was declared effective as of December 18, 2006 by the U.S. Securities and Exchange Commission. This press release shall not constitute an offer to sell or a solicitation of an offer to buy any securities, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

**About Melco PBL Entertainment (Macau) Limited**

Melco PBL Entertainment is a developer, owner and operator of casino gaming and entertainment casino resort facilities focused exclusively on the rapidly expanding Macau market. A subsidiary of Melco PBL Entertainment is the holder of one of only six gaming concessions and subconcessions to own and operate casinos in Macau. Melco PBL Entertainment's development projects include the Crown Macau, which is targeted to open in the second quarter of 2007, and the City of Dreams, the first phase of which is targeted to open in late 2008. Its existing projects include the Mocha Clubs, which feature a total of approximately 1,000 gaming machines in six locations and comprise the largest non-casino based operations of electronic gaming machines in Macau. Melco PBL Entertainment has also entered into an agreement, subject to certain conditions, to acquire a third development site on the Macau peninsula. For more information about Melco PBL Entertainment, please visit <http://www.melco-pbl.com>.

Melco PBL Entertainment has strong support from both of its founding shareholders, Melco International Development Limited ("Melco") and Publishing & Broadcasting Limited ("PBL"). Melco is a listed company on the HK Stock Exchange and is substantially owned by Mr. Lawrence Ho, who is also a Co-Chairman and CEO of Melco PBL Entertainment. PBL is a top-20 company listed on the Australian Stock Exchange and led by Executive Chairman James Packer, who is also a Co-Chairman of Melco PBL Entertainment.

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即時發佈

## 新濠博亞娛樂宣佈於美國納斯達克首次公開發行定價

將於十二月十九日以美國預託股票代號「**MPEL**」  
在納斯達克開始買賣

紐約，二零零六年十二月十八日----新濠博亞娛樂（澳門）有限公司（「新濠博亞娛樂」）今日宣佈公司首次公開發行的美國預託股票（簡稱「ADSs」）的定價為每股 19 美元。ADSs 會以美國預托證券（「ADRs」）的形式推出。公司的 ADSs 將於二零零六年十二月十九日（星期二）正式在美國納斯達克市場開始交易，上市代號為「MPEL」。新濠博亞娛樂是一家博彩及娛樂發展、資產持有及經營商，銳意專注在澳門市場積極發展。

本次發行初步包括首次公開發行 53,000,000 股 ADSs，相當於 159,000,000 股普通股，每股 ADS 相等於新濠博亞娛樂三股的普通股，每股普通股面值為 0.01 美元。每股 ADS 初步發行價介乎 16 美元至 18 美元。由於市場反應熱烈，首次公開發售的股數將增至 60,250,000 ADSs，相當於 180,750,000 股普通股，每股 ADS 發行價為 19 美元。承銷商有權要求新濠博亞娛樂按每股 19 美元的公開發售價（減去承銷佣金），額外配發最多共 9,037,500 股 ADSs，以補足 ADSs 的超額配發。

瑞士信貸銀行、花旗集團及瑞士銀行為是次發行的聯席簿記管理人，里昂證券亞太區市場、摩根大通、加拿大帝國商業銀行(CIBC World Markets)及德意志銀行擔任本次發行的聯席經辦人。有關本此發行的招股章程可從瑞士信貸證券（美國）有限公司招股章程部索取，地址：One Madison Avenue, New York, NY 10010, United States，電話：+1-212-325-2580；或花旗集團企業及投資銀行部，



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地址：Brooklyn Army Terminal, 140 58<sup>th</sup> Street, 8<sup>th</sup> Floor, Brooklyn, NY 11220，電話：+718-765-6732；或瑞士銀行證券LLC招股章程部，地址：299 Park Avenue, New York, NY 10171, United States, 電話：+1-212-821-3000.

美國證券交易委員會已宣佈新濠博亞娛樂申請發行該等證券的招股登記文件於二零零六年十二月十八日起生效。本新聞稿不構成出售任何證券的要約或建議購買任何證券的招攬，若根據其他州或司法權區的證券法規定，此等要約、招攬或銷售在依法登記或達到資格之前屬於非法，則該等證券亦不得在這些州或司法權區域出售。

### **關於新濠博亞娛樂（澳門）有限公司**

新濠博亞娛樂是澳門的博彩、消閒及娛樂業務經營商。澳門的博彩及娛樂市場正迅速地發展。新濠博亞娛樂旗下一間附屬公司持有澳門六個之一的博彩專營權及副專營權，可於澳門特別行政區內擁有和經營博彩渡假酒店。新濠博亞娛樂的發展項目包括：計劃於二零零七年第二季度開幕的「澳門皇冠」賭場酒店及首期工程計劃於二零零八年年底開幕的「新濠天地」。其現有項目包括澳門最大的電子娛樂業務「摩卡娛樂場」，現已擁有六間娛樂場，博彩機總數約達一千台。此外，新濠博亞娛樂將完成收購澳門半島的一幅發展地皮，計劃興建於澳門的第三間賭場酒店。有關新濠博亞娛樂的更多資料，請瀏覽 <http://www.melco-pbl.com>。

新濠博亞娛樂擁有強大的股東支持。新濠國際發展有限公司及 Publishing & Broadcasting (PBL) Limited 是新濠博亞娛樂的兩大主要股東。新濠國際發展有限公司在香港聯合交易所上市，主要股東為何猷龍先生，他本人亦是新濠博亞娛樂的聯席主席兼行政總裁。此外，PBL 是澳洲聯合交易所上市的首二十家企業。PBL 由 James Packer 領導，他本人亦是新濠博亞娛樂的聯席主席。

### **如有垂詢，請聯絡:**

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