

[新聞稿]

## 新濠與 PBL 完成合營企業協議

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### 攜手向亞洲進發

(二零零五年三月十日，香港訊) – 繼去年12月新濠國際發展有限公司(「新濠」或「集團」；香港交易所股份編號：200)與澳洲博彩集團Publishing & Broadcasting Limited (“PBL”；澳洲交易所編號：PBL)宣佈成立合營企業後，新濠今天宣佈合營企業已於2005年3月8日正式成立，PBL亦已注資總值一億六千三百萬美元現金(相當於十二億七千萬港元)於剛成立之合營公司內。

新濠於澳門擁有強大本土聯繫，而澳門亦被視為全球增長速度最快之博彩市場。在James Packer先生(Kerry Packer之子)的領導下，PBL亦成為南半球最具實力及資深的博彩業經營者。憑藉股東的強大的資金及豐富經驗，合營公司將以銳不可當之勢進駐增長迅速之亞洲博彩市場。

根據交易協議，合營公司之合作夥伴將以獨家形式合作，共同投資發展澳門及其他亞洲國家，如新加坡、泰國、日本及越南等地之娛樂及博彩業務。

新濠董事總經理何猷龍先生表示：「我們很高興能與PBL成為策略性合作夥伴。雖然澳門市場競爭激烈，我們相信此聯營企業將推動我們在澳門創出佳績。此合作計劃正好配合我們積極於澳門發展多元化娛樂設施，及開拓海外博彩業務的策略。我們有信心此項獨家合作將能帶領集團於短期內衝出澳門，進軍亞洲，並為股東帶來理想回報。」

PBL執行主席Mr. James Packer表示：「我絕對相信此項投資將有利於PBL之持續發展。我亦非常高興能與新濠集團合作，相信我們定能充份把握亞洲市場的業務機會。」

新濠與PBL之合營企業現有之博彩業務包括澳門氹仔首間六星級酒店及賭場—澳門柏悅酒店(Park Hyatt Hotel)之發展項目，以及集角子機及優閒咖啡店特色於一身之摩卡角子機娛樂場。

何猷龍先生表示：「新濠一直致力為客戶提供多元化及一站式的娛樂及酒店服務，並積極配合澳門特區政府一系列推廣旅遊及娛樂業的措施。我們有信心澳門將發展成為未來世界最受歡迎的旅遊及娛樂中心。」

何猷龍先生總結：「為報答股東們長期的支持，我們承諾定必竭盡全力，為所有股東締造更大利益。」

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#### 有關新濠國際發展有限公司

新濠國際發展有限公司經營三項主要業務，乃一家以消閒、博彩及娛樂業務為首的綜合企業。集團之博彩業務主要透過與澳洲 **Publishing and Broadcasting Ltd** (「PBL」—澳洲最大的綜合博彩集團之一)共同成立的亞洲獨家聯營企業經營。新濠與 PBL 的聯營企業之主要博彩資產包括發展澳門首家六星級酒店及賭場，以及揉合咖啡室及海外角子娛樂於一身的摩卡角子娛樂場。另外，集團亦在香港經營世界知名的海鮮舫—珍寶王國。新濠其他主要業務包括資訊科技業務及投資銀行服務。資訊科技業務由專營博彩科技及系統整合之「御想集團(澳門)」及著名香港金融產品交易系統及相關服務供應商「iAsia」兩家公司進行提供。投資銀行和金融業務則透過集團旗下之上市附屬公司「滙盈控股有限公司」進行，此乃從長江實業(集團)有限公司和加拿大帝國商業銀行購入的 CEF 投資銀行附屬公司所組成。在短短兩年間，新濠已把業務擴展至香港、澳門、北京、上海、深圳及馬尼拉，並於各地設有辦公室，僱員超過 800 人。

#### 有關 Publishing & Broadcasting Limited

PBL 為澳洲最大的傳媒及博彩綜合企業，市值超過七十億美元。集團於墨爾本擁有及經營極受歡迎的皇冠賭場，並擁有澳洲最高收視的免費電視網絡 **Nine Network**，與及澳洲最大的雜誌出版商 **Australian Consolidated Press**。PBL 於 2004 年成功收購位於柏斯及西澳唯一的賭場—**Burswood 國際賭場渡假村**。集團實際上由 **Consolidated Press Holdings Limited (37%)** 控制。PBL 由澳洲傳媒及博彩業大亨 **Mr. Kerry Packer** 及其家族，包括兒子 **Mr. James Packer** (執行主席) 所管理。

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Melco International Development Ltd

**PRESS RELEASE**  
[For Immediate Release]

## **Completion of the Joint Venture Deal between Melco and PBL**

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### **Foray into Asia Pacific**

**(Hong Kong, March 10, 2005)**— Following the announcement of the joint venture deal with Australia based Publishing and Broadcasting Limited (“PBL”; ASX Code: PBL) in December last year, Melco International Development Limited (“Melco” or the “Group”, HKSE Code: 200) today announces that the deal was completed on 8 March 2005, and PBL has injected a sum of US\$163 million (HK\$1.27 billion) into the newly formed joint venture company.

Melco possesses strong local connections in Macau, which is widely reckoned to be the fastest growing gaming market in the world. Headed by James Packer (son of Kerry Packer), PBL is the most established and experienced gaming operator in the Southern Hemisphere. It is expected that the combined financial strength and substantial gaming experience of the joint venture partners will become a formidable force to make a foray into the fast growing gaming markets in the Asia Pacific region.

As part of the deal, the joint venture partners have agreed to partner with each other on an **exclusive** basis to co-invest and co-develop gaming and entertainment businesses in Macau as well as other Asian countries such as Singapore, Thailand, Japan and Vietnam.

**Mr. Lawrence Ho, Group Managing Director of Melco**, said, “We are honoured to have PBL as our strategic partner, and we believe this joint venture will be a major driving force for us to thrive amid the increasingly competitive operating environment in Macau. This JV is also in line with our strategy of providing diverse entertainment facilities in Macau, and at the same time exploring gaming opportunities overseas. With this exclusive joint venture, we are confident to expand beyond Macau into the rest of Asia within a short period of time and create value for our shareholders.”

**Mr James Packer, Executive Chairman of PBL** said, “I strongly believe this is an appropriate investment for the continued growth of PBL, and I am delighted that we are able to proceed with the Melco Group and believe that together we can maximize our opportunities in Asia.””

The Melco-PBL joint venture’s existing gaming assets in Macau include the development of the first ever 6-star hotel with a casino in Taipa, Macau under the brand name of “Park Hyatt” and the highly successful Mocha Slot Lounges – an innovative spin by creating a leisurely café style atmosphere in slot machine parlours.

“Melco always strives to provide one-stop gaming, entertainment and hotel facilities for our customers. We are also committed to supporting the Macau SAR Government’s policy to promote the enclave’s tourism industry. Looking ahead, we are confident that Macau will be developed into one of the most popular tourist and gaming centres in the world,” **Mr. Ho** said.

Mr. Ho concluded, “We are grateful to our shareholders for their support. We pledge to do our best to create value for them.”

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### **About Melco International Development Limited**

Melco International Development Limited is an actively managed conglomerate with 3 main lines of business, spearheaded by Leisure, Gaming & Entertainment. The Group’s main gaming activities are conducted via an exclusive Asian joint venture with one of Australia’s largest conglomerates and gaming groups – Publishing & Broadcasting Ltd. “PBL”. The Melco/PBL joint venture’s major gaming assets include the development of the first 6-star hotel & casino in Macau and the highly successful Mocha Slot Lounges – an innovative spin by combining the atmosphere of coffee shops with overseas slot clubs. In Hong Kong, the Group carries on the tradition of operating the world famous floating landmark – Jumbo Kingdom. The other two major supporting businesses include Technology and Investment Banking. The technology business is represented by Elixir Group (Macau), a leading gaming IT infrastructure and system integration group, and iAsia – the software developer that is also a leading provider of comprehensive financial products trading systems in Asia. The investment banking and financial services business was built upon the acquisition of the CEF Investment Banking subsidiaries from CIBC and the Cheung Kong Group and is conducted via the Group’s Hong Kong listed subsidiary - Value Convergence Holdings Ltd. Within 2 years, Melco has expanded substantially and opened offices in Hong Kong, Macau, Beijing, Shanghai, Shenzhen and Manila, employing over 800 staff.

### **About Publishing & Broadcasting Limited**

PBL is the largest media and gaming company in Australia with a market capitalization exceeding US\$7 billion. It owns and operates the highly acclaimed Crown Casino Complex in Melbourne as well as Nine Network, Australia’s highest rating free-to-air television network and Australian Consolidated Press, Australia’s largest magazine publisher. In 2004, it acquired Burswood International Resort Casino in Perth, which is the only casino in Western Australia. The company is effectively controlled by Consolidated Press Holdings Limited (37%), a company owned by Mr. Kerry Packer and his family, including Mr. James Packer who is the Executive Chairman of PBL.

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