



JOINT PRESS RELEASE
[For Immediate Release]

MELCO PBL OUTLINES INTEGRATED RESORT BID IN SINGAPORE

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(Hong Kong, April 18, 2005) --- Melco International Development Limited (“Melco” or the “Group”, HKSE Code: 200) and its exclusive Pan-Asian joint venture partner Publishing and Broadcasting Limited (“PBL”) today welcomed the decision of the Singapore Government to advance its proposal for the development of an integrated resort and casino to the next stage of the decision making process.

Publishing and Broadcasting Limited (PBL) and its joint venture Asian partner Melco International Development Limited (Melco) today welcomed the decision of the Singapore Government to advance its proposal for the development of an integrated resort and casino to the next stage of the decision making process.

PBL Melco is proposing to develop a S\$2.5 billion world class waterfront integrated resort at Marina Bay, designed to enhance Singapore’s reputation as a premium business and leisure tourist destination.

The concept for the proposed development – designed by architects Pei Partnership and Bates Smart – includes exhibition, cultural and convention facilities, hotel options, retail and entertainment venues, restaurants, a health spa and sporting facilities.

PBL will bring to the project the experience of developing and operating the Crown entertainment complex, in Melbourne, Australia, one of the world’s most successful urban entertainment and casino complexes.

PBL’s chairman, Mr James Packer, said the company was committed to using its expertise to deliver for Singapore a landmark development.

“PBL Melco’s proposed resort will be a benchmark in Asia and the world for business and leisure tourism,” he said.

Mr Packer said PBL Melco recognized the concerns recently expressed in Singapore about the social impact of a casino. He said Crown had practical experience in delivering effective, responsible gaming measures.

“Crown is the world leader in the development and implementation of socially responsible gaming practices, including an on-site 24 hour support centre to enable people with gaming difficulties to immediately access a range of free counseling services from trained psychologists and counselors.

“Crown was also the world’s first casino to enable members of its loyalty program, the Crown Club, to set daily time and spending limits on gaming machine activity,” Mr Packer said.



Melco Group Managing Director, Mr Lawrence Ho, said the company looked forward to working with the Singapore Government to develop a resort that would meet the goals it had set for the further development of the tourism sector.

“We are committed to developing an integrated resort that will not only deliver significant economic benefits to Singapore but be a facility that the community will be proud of and embrace,” Mr Ho said.

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About Melco International Development Limited

Melco International Development Limited is an actively managed conglomerate with 3 main lines of business, spearheaded by Leisure, Gaming & Entertainment. The Group’s main gaming activities are conducted via an exclusive joint venture with one of Australia’s largest conglomerates and gaming groups – Publishing & Broadcasting Ltd. “PBL”. The Melco/PBL joint venture’s major gaming assets include the development of the first ever 6-star hotel & casino project in Macau (the “Park Hyatt Project” which targets high rollers) and the highly successful chain of Mocha Slot Lounges – an innovative spin by creating a café style setting in slot machine parlours.

In Hong Kong, the Group carries on the tradition of operating the world famous floating landmark – Jumbo Kingdom. The other two major supporting businesses include Technology and Investment Banking.

The technology business is represented by Elixir Group (Macau), a leading gaming IT infrastructure and system integration group, and iAsia – the software developer that is also a leading provider of comprehensive financial products trading systems in Asia.

The investment banking and financial services business was built upon the acquisition of the CEF Investment Banking subsidiaries from CIBC and the Cheung Kong Group and is conducted via the Group’s Hong Kong listed subsidiary - Value Convergence Holdings Ltd. Within 2 years, Melco has expanded substantially and opened offices in Hong Kong, Macau, Beijing, Shanghai, Shenzhen and Manila, employing over 800 staff.

About PBL

PBL is Australia’s largest entertainment, media and gaming company with headquarters in Sydney. In addition to Crown casino, it also owns and operates the Burswood casino in Perth and the entertainment centres, the Sydney SuperDome, the Burswood Dome and Australia’s largest television network. Crown has developed the largest network of high roller clients in the Asia Pacific region.

About Pei Partnership Architects

Pei Partnership Architects is one of the world’s most respected names in architecture and is a key design figure in Singapore’s waterfront landscape, including the Gateway Towers, Suntec City and Raffles City, and the redevelopment of the Louvre art gallery in Paris.

About Bates Smart

Bates Smart is one of Australia’s most successful design firms. It was involved in major projects such as the Freshwater Place and Federation Square developments in Melbourne and has extensive experience in designing entertainment and gaming complexes.

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聯合新聞稿
[新聞稿]

新濠及 PBL 發表新加坡綜合渡假設施議案

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(二零零五年四月十八日，香港訊) – 新濠國際發展有限公司(「新濠」或「集團」；香港交易所股份編號：200)及其亞洲獨家聯營企業夥伴 Publishing & Broadcasting Limited (“PBL)對新加坡政府就其發展綜合渡假村及博彩設施之提議呈至另一階段表示歡迎。

新濠及 PBL 建議於濱海灣以二十五億新加坡元發展世界級海岸綜合渡假設施，提升新加坡作為優質商務及優閒旅遊地點之美譽。建議之發展概念，包括展覽、文化及會議設備、酒店、購物及娛樂場所、餐廳、水療按摩中心及運動設施等，均由貝氏建築師及貝特·史馬特設計。

新濠集團董事總經理何猷龍先生表示：「我們將致力發展一個不單為新加坡帶來重大經濟利益，更使成為社會引以為傲之綜合渡假村發展項目。」

PBL 執行主席 Mr. James Packer 表示：「新濠及 PBL 明白近日新加坡人民非常關注賭場為社會帶來之影響的憂慮。憑藉聯營企業夥伴 PBL 於推行肩負社會責任之博彩業務中作為世界先驅，我們必能提供有效及可靠之博彩配套服務，包括提供二十四小時支援中心，由專業心理學家及輔導員為有需要的顧客提供免費即時心理輔導服務。因此我們期待能與新加坡政府合作，共同發展渡假熱點，並向已定下之未來旅遊發展目標進發。」

Mr. James Packer 續說：「新濠及 PBL 提交之渡假村議案將成為亞洲及全球商務及優閒旅遊業的一個新典範。PBL 致力利用其發展及營運旗下全球最成功之綜合娛樂博彩業務之一 – 澳洲墨爾本之 Crown Entertainment Complex – 的經驗，及其專業知識為新加坡建立世界性之地標。」

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有關新濠國際發展有限公司

新濠國際發展有限公司經營三項主要業務，乃一家以消閒、博彩及娛樂業務為首的綜合企業。集團之博彩業務主要透過與澳洲 Publishing and Broadcasting Ltd (「PBL」—澳洲最大的綜合博彩集團之一)共同成立的亞洲獨家聯營企業經營。新濠與 PBL 的聯營企業之主要博彩資產包括發展澳門首家六星級酒店及賭場，以及揉合咖啡室及海外角子娛樂於一身的摩卡角子娛樂場。另外，集團亦在香港經營世界知名的海鮮舫—珍寶王國。新濠其他主要業務包括資訊科技業務及投資銀行服務。資訊科技業務由專營博彩科技及系統整合之「御想集團(澳門)」及著名香港金融產品交易系統及相關服務供應商「iAsia」兩家公司進行提供。投資銀行和金融業務則透過集團旗下之上市附屬公司「滙盈控股有限公司」進行，此乃從長江實業(集團)有限公司和加拿大帝國商業銀行購入的 CEF 投資銀行附屬公司所組成。在短短兩年間，新濠已把業務擴展至香港、澳門、北京、上海、深圳及馬尼拉，並於各地設有辦公室，僱員超過 800 人。

有關 Publishing & Broadcasting Limited

PBL 為澳洲最大的傳媒及博彩綜合企業，市值超過七十億美元。集團於墨爾本擁有及經營極受歡迎的皇冠賭場，並擁有澳洲最高收視的免費電視網絡 Nine Network，與及澳洲最大的雜誌出版商 Australian Consolidated Press。PBL 於 2004 年成功收購位於柏斯及西澳唯一的賭場—Burswood 國際賭場渡假村。集團實際上由 Consolidated Press Holdings Limited (37%) 控制。PBL 由澳洲傳媒及博彩業大亨 Mr. Kerry Packer 及其家族，包括兒子 Mr. James Packer (執行主席) 所管理。

有關貝氏建築師事務所

貝氏建築師事務所為全球建築界被受推崇之名字之一。貝氏建築師事務所亦是新加坡海岸設計，包括 Gateway Towers，Suntec City及Raffles City等，及巴黎羅浮宮重建計劃中的主要設計師。

有關貝特·史馬特

貝特·史馬特為澳洲最成功之設計師事務所之一。貝特·史馬特曾參與墨爾本 Freshwater Place 及 Federation Square 之發展項目，及在設計娛樂及博彩場所擁有豐富經驗。

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